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## **Charlotte Stallings, Financial Expert and Personal Accountability Coach, Releases New Book “I Wish Someone Had Told Me”**

*New book now available on Amazon.com*

May 14, 2013-- (Houston, Texas) -- Charlotte Stallings, ([www.charlottestallings.com](http://www.charlottestallings.com)) financial and personal accountability expert, today announced the official launch of her new book “I Wish Someone Had Told Me: Financial Lessons Learned the Hard Way,” now available on Amazon.com.

In the book, Charlotte Stallings helps people take control of their money and their lives by openly sharing problematic financial decisions she made over the years and offering strategies to help people overcome their financial challenges and move forward. While the book is for anyone who wants to re-charge their financial lives, it’s also a great resource for high school/college graduates and newly engaged or married couples.

Instead of offering fast financial fixes or get-rich quick advice, she candidly answers the tough questions everyone has about finances in a very understandable, relatable way: How do I make good, solid choices to strengthen my financial life? How do I reverse the consequences of bad decisions?

With her practical, straight-talk approach, she shows readers how to avoid common pitfalls and focuses on how making smarter decisions can help reduce debt and create wealth. Readers are encouraged to adopt a new mindset on how they view, spend and save money.

The book is divided into 24 chapters, each leaving readers with financial tips that can be put into action today.

“I wish someone had told me that getting started is the hardest part to managing your money effectively. But until you start, you can’t turn things around in your financial life,” says Stallings.

Among some of the tips she offers:

- A. Always ask yourself: “need, want or can it wait?”
- B. Forget about the Jones’.
- C. Get over it: have the money talks with friends and family.
- D. It’s okay to say “no!”

(more)

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Without question, Charlotte Stallings is vibrant, witty, and down to earth with a unique style all her own. She entertains, educates and helps you to get smart and get growing!

She is the walking, talking example of what it means to get real, get smart and get growing. Charlotte grew up in the housing projects of north Minneapolis to become a well-respected Vice President of Investment Strategies for American Express Financial Advisers (now Ameriprise Financial), where she developed a national initiative to provide investment and financial planning advice geared specifically to women. She served as the firm's National Spokesperson on Women and Investing issues.

Charlotte gained expertise in the nuts and bolts of sales, marketing and leadership from her years at US Banks, Xerox and over 20 years at American Express. She's made appearances on CNN and other national and regional media outlets. She is a weekly in-studio guest on Houston's FOX26 'Your Money' segment, and is also a member of the National Speakers Association. In 2010, Charlotte was selected by The Steed Society and Comerica Bank as one of the Top 25 Women of Houston, and she has served as a featured financial contributor in Essence Magazine. For more information on Charlotte, please visit [www.charlottestallings.com](http://www.charlottestallings.com).

### BOOK DETAILS

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